

Fred Keeley

Fred Keeley is presently Treasurer-Tax Collector of the County of Santa Cruz. Mr. Keeley was appointed to this countywide elected position on January 3, 2005, upon the resignation of his predecessor. Mr. Keeley was elected to a four-year term in 2006.

As Treasurer-Tax Collector, Mr. Keeley is responsible for the office's three divisions and functions: Tax, Collections, and Treasury. Mr. Keeley is responsible for the daily management of a \$650 million public sector investment portfolio.

Prior to his service as Treasurer-Tax Collector, Mr. Keeley served as Executive Director of the Planning & Conservation League, and the PCL Foundation. These two forty-year-old environmental organizations are established leaders in the research, development, and enactment of major environmental protection policy.

From 1996 through 2002, Mr. Keeley represented the Monterey Bay area in the California State Assembly. He served for four years as Speaker pro Tem under three Speakers. As such, he was the highest ranking member of the Speaker's leadership team, and was responsible for analysis and management of the majority's policy initiatives. Mr. Keeley is recognized for his even-handed leadership of the legislature's hearings that led to the resignation of then-Insurance Commissioner Chuck Quackenbush.

During his service in the legislature, Mr. Keeley authored the Marine Life Management Act. The Associated Press characterized that legislation as the "most significant advancement in ocean policy in fifty years" in California. Mr. Keeley also authored the two largest park and environmental protection bonds in the nation's history, a total of \$4.7 billion. Mr. Keeley's legislative leadership during the California Energy Crisis is credited with stabilizing electricity prices and electricity supply.

Upon his retirement from the state Assembly, the University of California at Santa Cruz established a lecture series in his honor, the Fred Keeley Lectures on the Environment. The inaugural lecture was presented in 2004 by former Arizona Governor and Secretary of the Interior, Bruce Babbitt.

From 1988 until his election to the state Assembly, Mr. Keeley served two terms on the Santa Cruz County Board of Supervisors. Among other accomplishments, Mr. Keeley led the successful effort to transform the County's Medi-Cal program from a fee for service system, to a County operated capitated payment program. The results have been greater and more appropriate access to health care services for low-income individuals and their families, more provider participation, and local governance of the program.

Mr. Keeley is co-chair of the Commonwealth Club's Voices of Reform project; a Trustee of the California Ocean Science Trust; President of the Board of Directors of Planned Parenthood Advocates; and, teaches at San Jose State University.

Mr. Keeley is a resident of Santa Cruz, California.